



## The vision: Create Stockholm City's First Official Pollinator-Friendly Zone

### Stockholm has a unique Park.

Created as the world's first national city park **Kungliga Nationalstadsparken** contains 27 km<sup>2</sup> forest, open land, woods and beaches right in the middle of a capital city. From Djurgården through Diplomatstaden via Haga Park up to Polishögskola the area provides thousands of people with easy access to nature every day. This park managed by Royal Djurgården Parks is a wonderful example of a city recognising the importance of ecosystems in its midst.



### What is the problem?

**“Seventy-six per cent of everything we grow in Europe requires pollination and we know that bees and other pollinators, which are so important of our food supply are declining dramatically. They are under threat from chemicals, monoculture farming and nutritional deficiencies.”** Lasse Hellander, Biodlares Riksförbund (Swedish Association of Beekeepers)

**“40 per cent of native species of wild bees and bumblebees are threatened with extinction – and this is in Sweden, a country with some of the most progressive environmental policies in the world.”** Göran Wiklund, Founder, Bin I Stan

### What is the vision? An Initiative to focus attention on the vital role of city parks and green spaces in supporting Pollinators.

We have developed a bold vision to make the whole of the Royal National City Park in to a pollinator-friendly zone.

**“We support this vision as we believe it will increase the attractiveness of the National park and also demonstrate our commitment to Sustainability.”**

**Camilla Zedendahl, CEO, Kungliga Djurgårdens Intressenter.**

### Who is Involved?

We are inviting all stakeholders in the park (museums, restaurants, garden centres, entertainment facilities, the botanical garden and private property owners) to participate in the project, according to their own resources and means, and to help us to realise the vision.

A steering group made up of the U&We Sustainability agency, the British Embassy in Stockholm and the Association of Swedish Beekeepers has been set up to raise implement this vision. Together with our partners the Association of Ekoparken, Association of Diplomats Stockholm, Diplomatic Spouses Club of Stockholm, Djurgårdens Real Estate agency, the English Church, GA Design International, Friends of Haga Brunnsviken, HSB, Kungliga Djurgårdens Intressenter, Östermalm Association, the Natural History Museum, Stockholms Department of Environment, Swedish British Society, Swedish Radio and Swedish Television, Vetenskapshus and White Arkitekter, we aim to showcase good pollinator practice and pave the way for a wider debate about the need for a formal pollinator strategy in Stockholm.

## What has been done so far?

- 1. Awareness Raising** – The British Embassy together with Bin I Stan has held a large number of presentations about “How Cities can Support Pollinators” throughout 2017–2018 to raise awareness among different stakeholder groups. These targeted groups include all the members of the Förbundet Ekoparken, key National City park managers, Stockholm City park and greenspace managers, Stockholm County, Stockholm Department of Environment, residents from Diplomatstaden, as well and the community of international diplomats.
- 2. A Study of land management practice in Djurgården**– We commissioned a review of land management practices in Djurgården which outlines measures which can be taken to support a wide range of pollinators. This study was completed in November 2017 and is available on request.
- 3. Strategic placement of beehives in the park** – Bin I Stan has already placed beehives in the grounds of the English Church, Scandic Hasselbacken and at Sveriges Radio and Sveriges Television.

## What is Coming Next?

- 1. Funding applications for creation and mapping of strategic pollinator-friendly biotopes within the park and public education projects** – applications are currently being made together with our partners to the Ministry of Agriculture and Swedish Postcode Lottery.
- 2. Developing a public greenspace planting programme for Stockholm** – We have developed a project called “Pollinator-Friendly by Design” to raise awareness among city park managers about the needs of pollinators. We are working with Östermalm’s city to develop pollinator friendly ‘connectivity corridors’ and ‘buffer zones’ for pollinators in Östermalm, including along Gärdesgatan which runs from the US Embassy to Gärdet.
- 3. Diplomats Unite to Support Pollinators** – Embassies in Nationalstadsparken have been invited to plant pollinator-friendly plants on their grounds, put up insect hotels and to educate staff and property managers about the importance of pollinators. On 22nd May, **International Biodiversity Day**, diplomats from the Association of Diplomats Stockholm will take part in symbolic urban wildflower planting in Diplomatstaden. <http://www.biomfdag.se/>

“The British Embassy is behind this initiative and wants to contribute to the spread of Good Pollinator Practice in Stockholm. As diplomats we represent the global scope of the problem facing pollinators. Together we can help make positive change.” David Cairns, British Ambassador to Sweden



## What can **YOU** do?

Everyone can help! We want to spread good pollinator practice which includes planting strategic wildflower meadows and year-round pollinator forage, developing sandbanks and new nesting sites for pollinators in parks, putting up insect hotels, beehives and planting pollinator-friendly plants in private window boxes and gardens, as well as public buildings in order to create vital 'connectivity corridors' and natural landing spots for a wide range of pollinating insects.

## For more information Pollinator-Friendly Flowers:

<http://alltombiodling.se/bivaxter/>

Film: <http://alltombiodling.se/bivaxter/film/>

**To get involved in our project, to rent a beehive or for help and advice about creating a pollinator-friendly green space on your property, please contact:**  
[göran.wiklund@binistan.nu](mailto:göran.wiklund@binistan.nu)

**U&We** is a leading sustainability agency with more than 20 years experience. The **BiniStan** initiative was developed by U&We in order to highlight the valuable ecosystem services provided by pollinating insects.

The aim of U&We is to be a catalyst for good business and to reconcile profitability with social responsibility and care for the environment. Using broad sustainability expertise and cutting-edge knowledge about ecosystem services and climate, U&We is committed to seeing its partners increase their competitive and business opportunities whilst contributing to a sustainable society. Many of U&We's customers have become sustainability role-models for other colleagues in their industry.



For up-dates about our project or information in Swedish visit:  
[www.binistan.nu](http://www.binistan.nu)